



PRESS RELEASE

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***National Pollution Prevention Most Valuable Pollution Prevention (MVP2) Awards
Ceremony: Thursday, September 20 from 4 to 7 PM, Washington DC at the Stuart Mott House***
National Pollution Prevention Roundtable Announces
2001 Most Valuable Pollution Prevention Award Winners

The National Pollution Prevention Roundtable (NPPR) announces the winners of the Fifth Annual Most Valuable Pollution Prevention (MVP2) Awards and the Third Annual PBT-Cup. The MVP2 Awards honor the most innovative and successful pollution prevention (P2) programs in the country. The PBT-Cup specifically awards a private sector company for voluntarily reducing persistent, bioaccumulative and toxic (PBT) chemicals from its waste stream through pollution prevention strategies.

International Truck and Engine Corporation won first place for the 2001 PBT-Cup for the reduction of lead from their operations and products. Their comprehensive program featured many unique and cutting edge pollution prevention techniques.

The First Place MVP2 Award was awarded to the Sanitation District of Los Angeles County, City of Los Angeles Bureau of Sanitation, and the National Pediculosis Association for its Lindane Usage Reduction Project. Lindane is a persistent, bioaccumulative and toxic chemical used in prescription medication for head lice and scabies. A single treatment for lice contains enough Lindane to pollute six gallons of water below the California water-quality standards. The program targeted those parties who either treat or provide advice on the treatment of lice and scabies: doctors, hospitals, pharmacies, school nurses, day care centers, hospitals, and correctional institutions. It was the first major program to convince physicians to change the medications they prescribe based on environmental concerns. Average Lindane concentrations dropped 50% in the Long Beach and Burbank outreach areas. A bill to ban the medical uses of Lindane was passed in the California legislature as a direct result of the Lindane Usage Reduction Project.

The City of Seattle, Washington won the second place award for their Pesticide Reduction Program. The program targeted employees of greenhouses, specialty gardens, roadsides and medians, and golf courses. Employees were asked to identify and reduce the environmental impacts of their jobs, which resulted in employee driven innovations to lower pesticide use. The city achieved a 46% reduction in pesticide use in 2000 as compared to the average for the previous five years.

